

## Your Mission Partnership



Mission Partnership is a two-way relationship  
between your church and our projects in Africa...

### We will

Send you regular email updates from Kenya,  
with prayer points from Sylvia and her team  
(see below)

Support you with additional resources to  
help you fundraise and engage your wider  
community

Provide your church with opportunities to  
request a Send a Cow speaker



### Your church will

Commit to praying for our projects  
in Zambia

Support our work in Zambia  
by giving a regular gift

Share our work with your wider  
community by putting on fundraisers and  
talks using Send a Cow resources  
and speakers

## After working with Send a Cow:

# 97%

believe their land  
can provide for  
them after  
working with  
Send a Cow



# 94%

of people have  
higher self-  
esteem after  
working with  
Send a Cow

## Your impact

By supporting this project your church  
can make a real and lasting difference to  
Kenya's farming families, ensuring  
people move from a life of survival to  
self-sufficient, thriving future.

## Contact



Ann Hatton  
Church Development Manager

+44 (0)1225 871920

ann.hatton@sendacow.org

MISSION PARTNERSHIP

# KENYA

SEND  
A COW

Reg charity no 299717

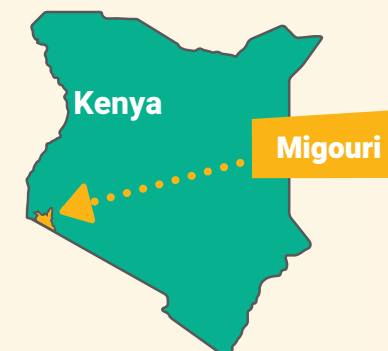
## Women of Migouri

Mission Partnership is an opportunity for your church to be part of the transformation of a whole community...



Caren and her family.  
Read their story inside...

Where we're working...



## Migouri, Kenya

Send a Cow is working in western  
Kenya where climate change is one of  
the biggest challenges, and farming  
families are struggling to grow enough  
to eat. With increasingly high  
temperatures and erratic rainfall, the  
effects of climate change are already  
increasing hunger and poverty.

Those who have contributed the least to  
the problem are suffering the most.

## The challenges facing Migouri



Many families  
experience 4-5 hunger  
months each year



25% of households are  
headed by widows, many  
are living with HIV/AIDs



Due to erratic rainfall,  
70% of families have  
to collect their water



46% of the population  
live below the  
poverty line



"Mission Partnership is a way in which you can support the work of Send a Cow, and I want to encourage you to do that – because it'll enable you to stay in touch with the work done by people such as Sylvia (see right), who works with farmers in Kenya.

It means that you can be in touch and be prayerful for families' needs, but also financially support. You'll hear updates from Send a Cow as to how they're getting along; they'll give you information that can help inform you and your church about how you can best support the work that's being done.

Please do sign up and take part and ensure that relationship grows and flourishes, so that we can be a part of supporting brothers and sisters across the world."

- Bishop Ruth Worsley



## Caren's story



Caren is widowed and lives in western Kenya with her three grandchildren. For many years, she struggled to provide enough food to feed her family. To add to her burden, she was diagnosed with HIV/AIDs which meant that she was trying to work whilst feeling extremely ill. Erratic rainfall often caused her crops to fail, leaving the family with little to eat. Life was merely about survival.

Today, she is leading a very different life and looks to the future with great hope. When

Caren started working with Send a Cow she received training in organic farming, water harvesting, healthcare and business skills. With newfound knowledge and confidence, she transformed her land by growing bananas and a range of vegetables providing her family with a healthy diet.

Before long, she started selling surplus vegetables, providing a vital income. She also learnt how to harvest rain water to irrigate her crops during drier periods.

"Life has really changed. I eat a balanced diet, and although I am HIV positive, I lead a healthy life. People come to ask me how I manage, and I help others to talk about it. Send a Cow training has made us strong! My children are going to school. I no longer have to beg. I now 'pass-on' knowledge and seeds to others." - Caren



## Meet Sylvia



Mission Partnership Kenya is an opportunity for churches to join Send a Cow to transform the Migouri community. Sylvia (pictured) is our project manager will and will provide updates to our partner churches.

"In my work, I witness families going from barely eating a meal a day to producing adequate food; from owning almost nothing to acquiring land and livestock," she says. "I feel fulfilled that my work

is in alignment with the purposes of God, who created us to reinforce dignity and serve other people. My Christian values drive and motivate me to serve the families on this project."

## Our approach



Send a Cow is working with 4,500 families in Migouri to address their challenges. This number includes approximately 200 widows and 600 orphans, the most marginalised of their community. Over a four-year project, the families will receive vital training and support so that they can make the most of their land - and lift themselves out of poverty for good. In this project we'll focus on helping families to...



### Grow nutritious food

- We'll equip families with seeds, training and tools so they can farm their land effectively, grow nutritious food in the face of climate change and tackle hunger.
- We'll train families in organic farming techniques, so they can improve the quality of their soil and grow crops to eat and sell.



### Access clean water

- We'll work with communities to restore and create new water sources so that the whole community can benefit from safe, clean water.
- We'll train families how to harvest rain-water so they can irrigate their crops during the dry spells and provide food for their families despite erratic rainfall



### Work together for the greater good

- Through gender equality training, we'll support husbands and wives to work together, rebalancing the workloads and giving women a greater say over how money is spent.
- We'll work with the community to provide education about HIV/AIDs



### Develop business skills

- We'll provide families with the information about how to access savings and credits services. With this knowledge, they can make informed choices on how they want to invest their savings and stay out of poverty.